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Stephaniefeinbergdesign.com

Stephanie Feinberg

Senior Product designer with 6 years of experience simplifying complexity for B2B2C products to drive business impact. Passionate about data-driven approaches to make user's lives easier.

SKILLS

AI-powered rapid prototyping
Wireframing & prototyping
Information architecture
User Journey maps
Visual & UI design
Design systems
Product strategy
User Interviews & Surveys
Competitive analysis
A/B testing
Web & Mobile interfaces

TOOLKIT

Figma
Cursor
Claude Code
GitHub
Ballpark

EDUCATION

UX/UI Design Certification
Jan 2020 - Feb 2021
Career Foundry

Graduate

MA Art Therapy
2012 - 2014

School of Visual Arts

Won an Award of Excellence for outstanding research

Undergraduate

BS In Psychology and Fine Arts
University of Vermont

EXPERIENCE

Guild, Denver, CO — Senior Product Designer

SENIOR PRODUCT DESIGNER OCT 2025 - PRESENT

PRODUCT DESIGNER OCT 2022 - OCT 2025

ASSOCIATE PRODUCT DESIGNER MAY 2021 - OCT 2022

Lead designer on complex, multi-product experiences from discovery through launch.

- Lead product strategy and UX execution across enterprise and B2C platforms, partnering with engineering and product
- Own, lead, and maintain user research best practices and tools, mentoring teammates on conducting research
- Drive new ways of working using AI-powered design tools to increase efficiency and unlock creativity
- Enhanced operational workflows within the enterprise product, supporting acquisition of 4+ new clients.
- Increased end-user conversion by 3% by redesigning core flows resulting in an estimated additional \$1 in annual revenue.

Private Practice, NY, NY — Art Therapist

JUNE 2018 - MAY 2021

Piloted and ran therapeutic workshops for adults at a new private practice group. Increased revenue of the new business through acquiring and treating 2 clients and running workshops.

The Titus School, NY, NY — Supervising Therapist

AUG 2019 - JUNE 2020

Built a mental health department from the group up in a hyper-growth school, thereby improving 50+ student's social and emotional skills. Supervised a counseling team of 3 in treatment and scheduling. Met weekly with leadership to improve daily operations.

HH4K, NY, NY — Supervising Art Therapist

JUNE 2015 - AUG 2019

Provided art therapy services to 15+ students with disabilities while supervising a counseling team of 3. Instituted a family art therapy program. Curated an annual art show in a public gallery for all students which increased program visibility and student's wellbeing.